

## Introduction

These rules and regulations supplement the *General Rules and Regulations Governing Trade Events*, available at [www.sommet-elevage.fr](http://www.sommet-elevage.fr). The exhibitors have read both the general and special rules and regulations, and agree to comply with them. Should there be a disagreement over the interpretation of two similar provisions, the special rules and regulations will take precedence over the general rules and regulations.

## Article 1 – Focus, date, place

**1.1** – The Sommet de l'Élevage is organized by **Sommet de l'Élevage SAS, company with a registered capital of € 540,000.**

Head office: Cité Régionale de l'Agriculture, 9 allée Pierre de Fermat, 63170 AUBIERE, FRANCE

Trade and companies number:  
Clermont-Ferrand – APE 8230Z

Intra-community VAT number: FR 30391946548

**1.2** – The Sommet de l'Élevage is a trade show showcasing all the products, goods, equipment and services required in the farming of a wide range of animal breeds and species (cattle, sheep, horses, goats, pigs, etc.).

**1.3** – The 2011 Sommet de l'Élevage will be held in the Grande Halle d'Auvergne exhibition grounds in Clermont-Ferrand/Cournon, France, on **Wednesday 5, Thursday 6 and Friday 7 October 2011, from 9 a.m. to 7 p.m. daily.**

## Article 2 – Application for participation and permission to exhibit

**2.1** – Exhibitors wishing to take part in the Sommet de l'Élevage are invited to send their application for participation to the following address:

Sommet de l'Élevage  
Cité régionale de l'Agriculture  
9 allée Pierre de Fermat  
63170 AUBIERE – FRANCE

before **8 April 2011** (certified by postmark).

**2.2** – The Organization Committee will give priority to applications for participation that arrive before 8 April. Any applications for participation that arrive after 8 April will be dealt with in order of arrival and according to the stand locations still available.

**Permission to exhibit will only be deemed final once the Sommet de l'Élevage Organization Committee has examined and approved the application.** The Organization Committee is free to reject any application without having to give the reason for their decision. The organizer is the sole judge of the definition and organization of its trade event. The organizer may limit the number of exhibitors per business sector and, in particular, the number of exhibitors for business sectors not directly tied to the focus of the Sommet de l'Élevage, such as catering, beverages outlets, etc.

**2.3** – The deposit invoice, once sent, constitutes the organizer's written confirmation of permission to exhibit.

## Article 3 – Registration and participation fees

**3.1** – Participation fees are set by the Organization Committee and listed in the application form.

**3.2** – All participation applications shall include a **registration fee (€ 160.00 ex. tax) together with a deposit representing 60% of the participation fees.**

**3.3** – The overall amount for participation is due on receipt of the final invoice for participation in the Sommet de l'Élevage.

**3.4** – All participation fees shall be paid at least

30 days prior to the opening of the Sommet de l'Élevage. Failure to pay may result in the Organization Committee using the stand without having to reimburse any sums already paid by the exhibitor. The organizer reserves the right to sue the exhibitor for the payment of any outstanding sums.

**3.5** – Exhibitors displaying equipment from a number of different companies are required to provide a full list of all the companies they represent. Note, however, that the names of all these companies will be included free of charge in the list of exhibitors.

**3.6** – Should the organizer be prevented from using the site due to exceptional circumstances or force majeure as described in the general rules and regulations governing trade events, the Sommet de l'Élevage Organization Committee may, at any time, cancel all registered stand location applications by notifying the exhibitors in writing. Said exhibitors will not be entitled to any compensation or damages, whatever the reason for cancellation.

The Organization Committee shall reimburse in full any exhibitors who have paid the total amounts requested before 8 April 2011, excluding the registration fee (€160.00 ex. tax) which will remain owed to the Organization Committee. Exhibitors who fail to comply with the set payment times will not receive any reimbursement. Any surplus amounts left over following payment of all the expenses incurred in organizing the Sommet de l'Élevage will be distributed between the other exhibitors in proportion to the amounts paid in. Said exhibitors may not, by express agreement, make any claim against the organizer in any way or for any reason whatsoever.

**3.7** – Exhibitors who wish to cancel their participation shall notify the organizer by registered letter with return receipt no later than 30 days before the opening of the event. If there are valid reasons for the cancellation, and if notification was given according to the above-mentioned procedures and deadlines, the amounts paid, excluding the registration fee (€160.00 ex. tax) which will remain owed to the Organization Committee, may be reimbursed to the exhibitor provided that the stand location released has been rented out to another exhibitor.

**3.8** – If there are no valid reasons for the cancellation, or if no notification was given at least 30 days prior to the opening of the event, the exhibitor will be deemed liable for full payment of their participation fee. The organizer reserves the right to sue the exhibitor for payment of the participation fee.

## Article 4 – Allocation of stand locations

**4.1** – Permission to exhibit does not confer any right to occupy a given stand location. Participation in earlier events does not confer exhibitors any acquired entitlement to a given stand location.

**4.2** – The Organization Committee makes every effort to allocate both indoor and outdoor stand locations to exhibitors as far as possible according to their wishes.

## Article 5 – Stand assembly, installation and conformity

**5.1** – Exhibitors are required to comply with the requirements of current health and safety regulations and the safety regulations applicable to Sommet de l'Élevage facilities (enclosed), as well as with the rules governing stand assembly operations as enacted by the trade charter aimed at organizing and securing the health and safety of employees engaged in multiple parallel activities during assembly and disassembly operations for FSCEF trade events (available at [www.sommet-elevage.fr](http://www.sommet-elevage.fr)).

**5.2** – Assembly operations will begin on Sunday 2 October 2011 at 7 a.m.

Exhibitors are responsible for carrying out specific stand decoration. Exhibitors will be required to

have completed their installation and finished setting up the displayed products **by 4 p.m. on Tuesday 4 October 2011**, which is the time scheduled for the safety commission's inspection. The exhibitor or their representative must attend the stand inspection.

**5.3** – The Organization Committee reserves the right to remove or modify any installation that could be prejudicial to the general aspect of the event, or that could annoy or irritate neighbouring exhibitors or visitors.

**5.4** – Exhibitors, or their agents, are to take responsibility for the transport, receipt, and shipping of their packages or other mail as well as for the acknowledgement of their content. All packages or other mail shall be unpacked on arrival. If the exhibitors or their agents are not there to receive their packages or other mail in person then, in their absence, and given the potential liabilities involved, the organizer will refuse receipt of any packages or other mail addressed to said exhibitor. The exhibitor may not claim any damages for losses resulting from a refusal to receive its package or other mail.

## Article 6 – Occupation or use of the stands

**6.1** – It is forbidden to transfer, sub-let or exchange, either in part or in whole, the stand location allocated by the organizer, whether against payment or free of charge.

**6.2** – Unless they have received prior agreement in writing from the organizer, exhibitors may not display on their stand any equipment, products or services other than those listed in their application for participation and that meet the bill of materials for products or services drawn up by the organizer. Second-hand products are prohibited.

**6.3** – Exhibitors are required to occupy their stand and open it to the public throughout the whole period of the Sommet de l'Élevage. Public opening times are as follows: **5, 6 and 7 October 2011, from 9 a.m. to 7 p.m.**

**6.4** – Ownership of any stand not occupied by 9 a.m. on the first day of the show will revert to the Organization Committee.

**6.5** – Throughout the whole period of the Sommet de l'Élevage, the exhibited products shall be placed in full view of the public every day from opening to closing time. Stand locations shall be kept perfectly clean and tidy (i.e. packaging materials removed, stands properly maintained, tasteful decoration).

**6.6** – The display of advertising within the Sommet de l'Élevage area is strictly regulated. Exhibitors wishing to use advertising space shall be required to submit a request.

Any audible or illuminated advertising, together with any promotional activities on the stand, shall be subject to approval by the Organization Committee. Personal public-address systems are forbidden, unless approved by the Organization Committee.

Brochures or samples may only be distributed on the stands.

**6.7** – Stands shall be kept in immaculate condition throughout the whole period of the show, and shall be cleaned every day at the exhibitor's expense; cleaning shall be completed prior to opening to the public.

**6.8** – No merchandise may be entered or removed throughout the whole period of the Sommet de l'Élevage, except in exceptional cases following authorization from the Organization Committee.

**6.9** – In return for payment, the organizer offers other services associated with the rental of stand locations such as electrical connections, telephone, daily cleaning of the stand, parking facilities, additional exhibitor badges, pre-sold invitations and the rental of various advertising spaces. Any exhibitors wishing to take up this

offer are to file their request when they submit their application form.

## Article 7 – Disassembling the stand at the end of the show

**7.1** – The exhibitor, or their representative, is required to be present at their stand from the start of the disassembly operation and up to full removal of the stand.

**7.2** – Throughout the whole period of the disassembly operation, the exhibitor is required to comply with the trade charter aimed at organizing and securing the health and safety of employees engaged in multiple parallel activities during assembly and disassembly operations for FSCEF trade events (available at [www.sommet-elevage.fr](http://www.sommet-elevage.fr)).

**7.3** – **It is forbidden to begin disassembling a stand before 7 p.m. on Friday 7 October 2011.** Only light vehicles will be allowed access to esplanades 2, 3 and 4 (see the enclosed map) on Friday 7 October from 7 p.m. onwards. HGVs will not be able to circulate in these exhibition areas until 8 a.m. on Saturday 8 October 2011.

**7.4** – Occupants shall have cleared all stand locations within 72 hours of the closing of the show. If they deem necessary, the Organization Committee may order the removal of any equipment remaining at the stand location at the end of the set deadline, at the exhibitor's risks and expense.

**7.5** – Exhibitors shall return the stands in the condition in which they found them. Exhibitors will be liable to pay for any degradation caused by their installations or merchandise.

## Article 8 – Insurance policies

**8.1** – The Organization Committee subscribes to an insurance policy that guarantees its general third-party liability in its capacity as organizer throughout the whole period of the event, inclusive of installation and removal times. This insurance policy covers any damage that may be caused to the exhibitor's property and merchandise due to fire, theft, water damage and degradation stemming from an accidental event, and which invokes the organizer's liability. This policy covers the trade show throughout its duration, inclusive of installation and removal times (i.e. 3 days before opening and 3 days after closing).

**8.2** – Exhibitors shall also take out an insurance policy guaranteeing their general third-party liability towards third parties in their capacity as an exhibitor.

**Furthermore, exhibitors are advised to take out the appropriate insurance policies to ensure they are guaranteed against any risks relating to fire, water damage and theft that could affect their own equipment, property or merchandise.**

**8.3** – All exhibitors shall be required to append an insurance certificate to their application for participation or, failing this, to send this certificate in by 15 September 2011 at the very latest.

**8.4** – **In cases invoking the liability of the Organization Committee, only claims sent in writing to the Organization Committee shall be deemed admissible. Any claims not submitted within 5 days of the event in question will not be examined. Stand rentals do not constitute a bailment. The exhibitor may not file any claims against the organizer in the event of theft on a stand.**

## Article 9 – Disputes

**9.1** – In the event of a dispute with the organizer, and prior to any other procedure, the exhibitor agrees to file its claim in writing to the Sommet de l'Élevage within 10 days of the closing of the show in order to try and seek an amicable settlement. The Commercial Court in Clermont-Ferrand shall have sole jurisdiction.