

Alain MIALON  
Les Bargueres  
63190 MOISSAT

## Cropping: 200 ha

20ha wheat  
10ha lucerne  
20ha maize silage  
4ha fresh asparagus – direct sale  
135ha permanent pasture  
11ha temporary pasture

## Animal production:

- 110 breeding cows & 35 replacement heifers.  
All livestock are housed in winter, only bulls remain outside and prepared for the mating season



**Why the Charolais breed?  
I have been passionate about the breed since I was a boy. Easy to rear, quiet, easy to calve and in my opinion it's the best beef breed.**

***Good genetics offer better Daily Liveweight Gain and faster growth in my herd.***

**Today, using genetics we concentrate on Daily Liveweight Gain, and maternal and breed qualities.**

**We participate at different livestock shows to promote our herd and sell our breeding stock.**



## Marketing:

- Stores and animals for slaughter are sold through co-operatives (SOCAVIAC & COVIDO BOVICOOOP) or to livestock dealers or directly to butchers
- Direct sale at the farm
- Breeding stock are directly sold on farm by the farmer or his son.