SOMMETS D’OR 2019

INNOVATIVE
FARM PRODUCTS & SERVICES COMPETITION

PROMOTE YOUR CONCEPTIONS AND INNOVATIONS!

- Farm machinery
- Livestock equipment
- Farm supplies
- Digital / Multimedia
- Farm services
- Processing and marketing of farm products
- Special public prize
- Special awards “Organic”
- Special awards “Animal welfare”

NEW!
With over 95,000 visitors, this 100% agricultural show enables prizewinners to promote their innovative products/services directly to livestock farmers and the farm/livestock media.

AN EXCEPTIONAL SHOWCASE BEFORE AND DURING THE SOMMET DE L'ÉLEVAGE!

- Prizewinner’s plaque on your stand and in the exhibitor’s catalogue
- Mention on the show’s web site and social media (Facebook and Twitter)
- Dedicated page in the press pack
- Numerous articles in the agricultural press and in the show’s daily distributed to visitors
- List of prizewinners published on the REUSSIR du Massif central press group’s web site

VIDEO CLIP

A video clip of every prizewinning product or service is broadcast on the web sites of both the SOMMET DE L'ÉLEVAGE and regional Massif Central agricultural press. Every prizewinning company will receive a free copy of their film.
The SOMMETS D’OR competition is open to all exhibitors at the SOMMET DE L’ELEVAGE, rewarding the most innovative farm products and services.

**SOMMETS D’OR TROPHIES AWARDED BY A JURY OF EXPERTS AND A SPECIAL PUBLIC PRIZE!**

**9 DIFFERENT CATEGORIES**

- Farm Machinery
- Livestock equipment
- Farm supplies
- Farm services
- Digital, multimedia
- Processing and marketing of farm products
- Special public prize
- Special awards “Organic”
- Special awards “Animal welfare”

**HOW CAN I PARTICIPATE?**

Complete the application form to participate in the SOMMETS D’OR 2019 competition and send it off before the 31st of May 2019. Free to enter!

The application form can also be downloaded from the show’s web site www.sommet-elevage.fr, section EXHIBIT/ Sommets d’Or (files in PDF or in Word)

Address to where applications should be sent:

REUSSIR – SOMMETS d’OR
4/14 rue Ferrus – Hall B – CS 41442
75683 PARIS Cedex 14 – FRANCE

Dossiers will be individually scrutinised by a jury of experts and specialists. The results will be announced at a press conference in July. Prizewinners can inform the public prior to the SOMMET DE L’ELEVAGE.
ARTICLE 1
The company SOMMET de l'ÉLEVAGE organises, within the parameters of the 2019 show to be held at the showgrounds in Clermont-Ferrand (France) from the 2nd to the 4th October 2019, a competition, the «SOMMETS d'Or», that rewards innovative agricultural services and products.

ARTICLE 2
This competition is free to enter, but only open to direct and indirect exhibitors at the SOMMET de l'ÉLEVAGE 2019.

ARTICLE 3
Direct and indirect exhibitors at the SOMMET de l'ÉLEVAGE 2019 may enter one or more of their conceptions (products, machinery, services, software or appliances, etc.) if they satisfy the following conditions:
• Be of such a technical or technological innovation, or to be of such an original development in respect to already-available machinery, products and services (notably in respect to current patents and other means of formal Industrial Property protection).
• Be eco-friendly and respect the user’s safety, and all other legal regulations.
• Be ergonomic.
• Be adapted to the specific agricultural nature of the show.

ARTICLE 4
THE COMPETITION CATEGORIES:
Each sector represented at the SOMMET de l'ÉLEVAGE falls within a specific competition category. A maximum of 12 «SOMMETS d’Or» trophies will be awarded in all, to the winners of the following categories:
1. Agricultural Machinery:
Tractors, self-propelled vehicles & trailed machinery, accessories, machines and equipment.
2. Livestock Equipment:
Buildings, interior and exterior building fixtures & fittings (Animal feed manufacture, storage and milking equipment/handling).
3. Livestock supplies:
3.1 Feeds, minerals.
3.2 Veterinary, hygiene, & genetic products.
3.3 Fertilisers, soil improvers, chemical dressings, seeds.
4. Services:
Management software, accounting software, law, banking, insurance, local organisations, research, training & education.
5. Digital, multimedia:
5.1 Apps for tablets or smartphones, digital solutions.
5.2 SATNAVs, drones, NICT.
6. Food processing & sales

7. General Public’s Award
The public are invited to choose their preference from all the category winners. The vote, via Facebook, will occur between the 5th of August and the 2nd of October 2019.

8. Special Awards:
The jury will award two special awards to exhibits that may or may not be entered in the Sommet’s d’Or competition:
B.1 Special “organic” award
B.2 Special “animal welfare” award
These prizes reward equipment or adaptations, techniques, acts, the dissemination or communication, a particularly relevant and original idea in terms of sustainable agriculture, animal and farmer welfare.

ARTICLE 5
Application forms:
Each direct or indirect exhibitor at the SOMMET de l'ÉLEVAGE 2019 wishing to participate in the «SOMMETS d’Or» competition must formally apply to REUSSIR -SOMMETS d’Or. Only valid applications received before the 31st of May 2019 will be accepted:
• An entry form to enter the «SOMMETS d’Or» competition must be completed for each equipment / machinery, product or service, (forms are available on the show’s web site www.sommet-elevage.fr) in 22 obligatory (in French*) copies (front & back), to be valid.
• A detailed photograph in A4 format (obligatory) in 22 copies.
• The technical documents (only in French*) relating to the product, machinery, equipment or service in 2 identical copies. These documents will be handled in the strictest confidence for the Jury members’ eyes only.
• Colour photographs (slides, photos, CDs) showing the machinery/equipment, product or service, plus photocopies of trial and demonstration reports or certificates, patent applications, experimental results undertaken by independent, certified bodies, in 2 identical copies (in French*) on paper, enabling the application to be examined in respect to article 3 above. Publication and copying rights of all media being ceded to the competition organisers.
• The above must reply to the quality criteria as established in article 3 above.
• The show organisers hold a list of approved translators. Translation costs are to be borne by the exhibitor.

ARTICLE 6
Completed forms and attachments must be sent to: REUSSIR - SOMMETS d’Or - 4/14 rue Ferrus - Hall B CS 41442 - 75683 PARIS Cedex 14 - FRANCE

ARTICLE 7
Participants obligations: exhibitors must ensure that their industrial property (IP) rights have been recognised and the corresponding patents applied for.

ARTICLE 8
Jury composition. The Jury has been chosen from the companies, researchers and farm training establishments. Jury members are held to strictly respect the confidentiality of the application contents as well as the jury’s discussions relating to machinery/equipment, products or services presented. Legal proceedings may not be engaged against either the organisers of the show or competition, or members of the Jury.

ARTICLE 9
The Jury’s decision will be established in consideration of the above articles. The Jury’s decision is final and may not be contested. The Jury is not obliged to give reasons to exhibitors for its decisions which remain strictly confidential. The Jury retains the right to verify the claims made in the documents and arguments therein as supplied by the competition’s participants. Exceptionally, an exhibitor may be asked, at the Jury’s specific request, to undertake, at the exhibitor’s cost, further trials and render the results as specified by the Jury. Refusal will lead to the application’s automatic elimination.

If requests for trial results or additional information are not sent before the deadline, the application will be deemed inadmissible.

Costs relating to entry to the competition and relating are the exhibitors to bear. Applications and their annexes will not be returned to the exhibitor, following the competition.

ARTICLE 10
Prize-winning and other participating equipment, products, machinery or services in the competition will not be displayed in a dedicated Sommet d’Or section, but by exhibitors on their respective stands.

The Jury’s refusal to allow an application to be considered for the competition, is strictly confidential and does not prevent exhibitors from exhibiting their new product or service in declaring that it had been put forward for the competition. All category winning machinery, products or services must be displayed on their direct (or indirect) exhibitors’ stands throughout the show.

The Jury awards a trophy in the winning company’s name, plus a special plaque which is to be affixed to the stand throughout the show.

ARTICLE 11
Companies who have a confirmed stand (direct or indirect exhibitor) may, in their pre-show advertising, state their participation in the SOMMETS d’Or competition and the winners may state «Prize winner SOMMETS d’Or» within the condition that they respect the jury’s decision in specifying the machinery, product or service category. Also, should they wish to use the logo «SOMMETS d’Or», they must do so in its exact graphic form (available from the organisers on request).

ARTICLE 12
The announcement of the prize-winners will be made known in a press release in July 2019, plus in the agricultural press, the exhibitor catalogue and the SOMMET de l’ÉLEVAGE’s own daily newspaper during the show.

ARTICLE 13
The organisers retain the right to cancel the «SOMMETS d’Or» competition if less than 24 applications are deposited before the deadline as stated above.